

2013 October 1  
Punch Industry Co., Ltd.

## **Notice Regarding Designation of Dalian Punch as U.S. Ford's WDX Standard Supplier of "Cam Unit", Component for Automobile Mold**

PUNCH INDUSTRY (Dalian) CO., LTD. (Head office: Dalian, Liaoning, China; representative: General Manager Akira Takanashi; hereinafter Dalian Punch), one of the group companies of Punch Industry Co., Ltd. (Head office: Minato Ward, Tokyo; representative: President Masaaki Takeda), has received an official designation as a WDX standard supplier of cam unit, component for automobile mold, from Ford Motor Company (hereinafter Ford) on September 30 (U.S. time) after fulfilling the strict quality standards and required supply system.

Dalian Punch has already been designated as a supplier of components for automobile mold, punch, die, retainer, guide post, and plate. It also received an official designation as a supplier of cam unit anew.

Designated as a supplier, it will be possible to sell our products to Ford all over the world as well as Tier 1\* and Tier 2\*\* automotive suppliers.

With this designation as a start Punch Group will endeavor to obtain more designations from other automakers and promote globalization by expanding sales of components for automobile molds in the US market while developing Southeast Asia strategies together.

\*Companies which provide products directly to automakers.

\*\*Companies which provide products to companies in Tier 1 status.

### **<Reference information>**

WDX standard is Ford's own standard of components for automobile mold.

Each automaker sets their original standards for components for automobile mold they procure. Component suppliers which can satisfy those standards are designated as the certified suppliers.

### **Contact**

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